

BSA

Stand Alone In The Crowd





Our Story

BSA is a leading Outdoor advertising company, specializing in engaging and delivering valuable audiences for advertisers through a variety of formats including digital. The company is the largest operator of outdoor media in Abu Dhabi. Our Locations are strategically located in Dubai and Reem Island as well, which will generate highly efficient exposure to your brand's message.

We tick the boxes:

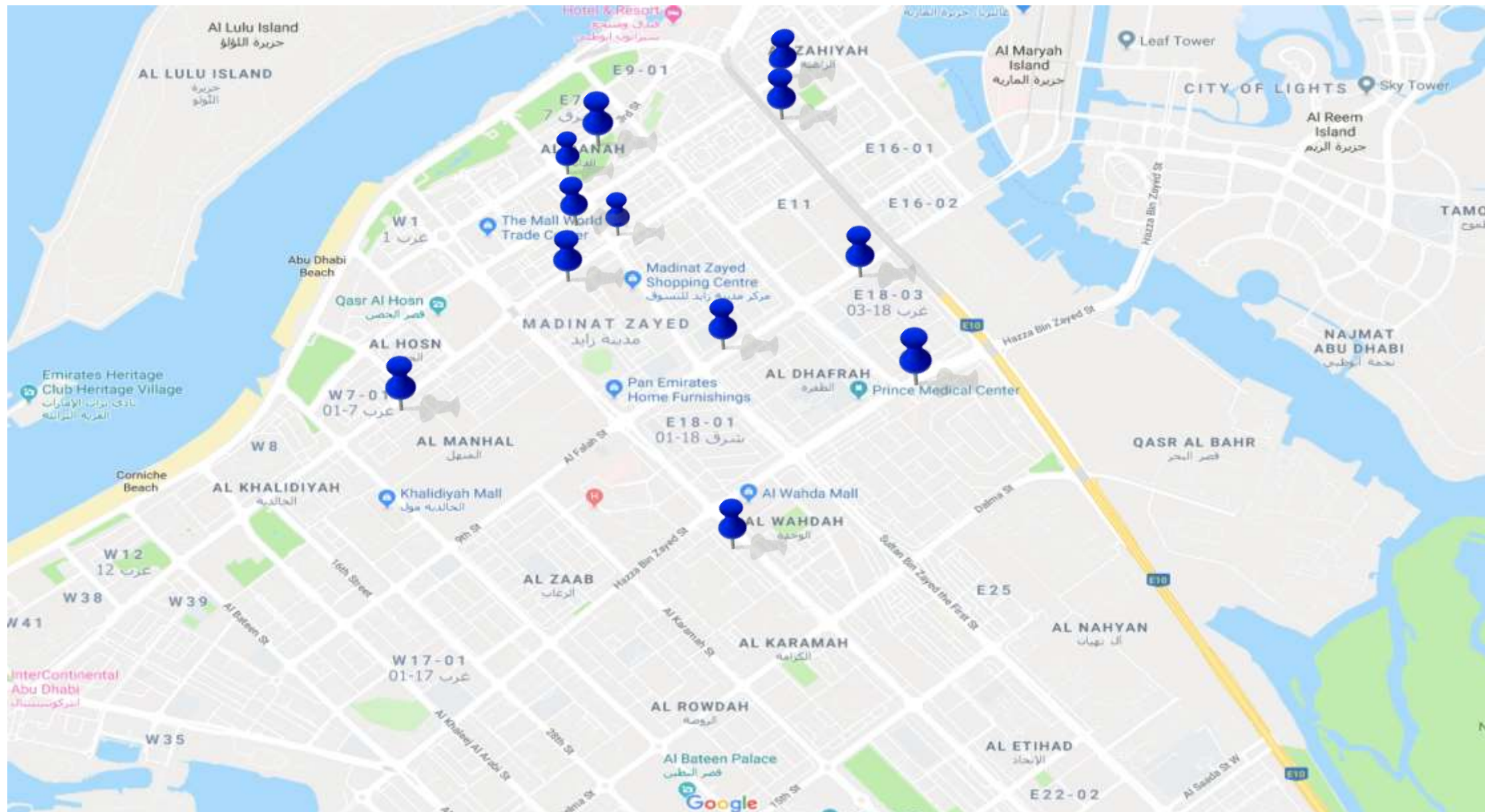
- ✓ We are dedicated to delivering the best out of home advertising. We have four clear areas of business: Outdoor Advertising, Production, Planning and Consulting Services.
- ✓ We at BSA are passionate about design, quality and great service and pride ourselves on consistent innovation. Since our launch in 2016, BSA has been at the forefront of developing some of the most high-profile advertising sites in UAE.
- ✓ We understand the value of delivering the “Right audience at the Right time” which is why we focus on developing the very best premium out of home advertising in UAE. This means the best sites in the best landmark locations, concentrating on areas of media scarcity, which in turn deliver an upmarket audience.
- ✓ We are growing organically to achieve our status as market leaders in UAE's Our-of-Home market following significant investment.



OOH – Abu Dhabi



BSA In Abu Dhabi



AIRPORT RD.

Airport Road - [Map Link](#)

- **Code** : HA3
- **Location** : Airport road
- **Specs** : W30m x 6m x H6.5m
- **Type** : Front lit Hoarding
- **Traffic** : 400,000 Cars Daily (Source SCAD)



AIRPORT RD.

Airport Road - [Map Link](#)

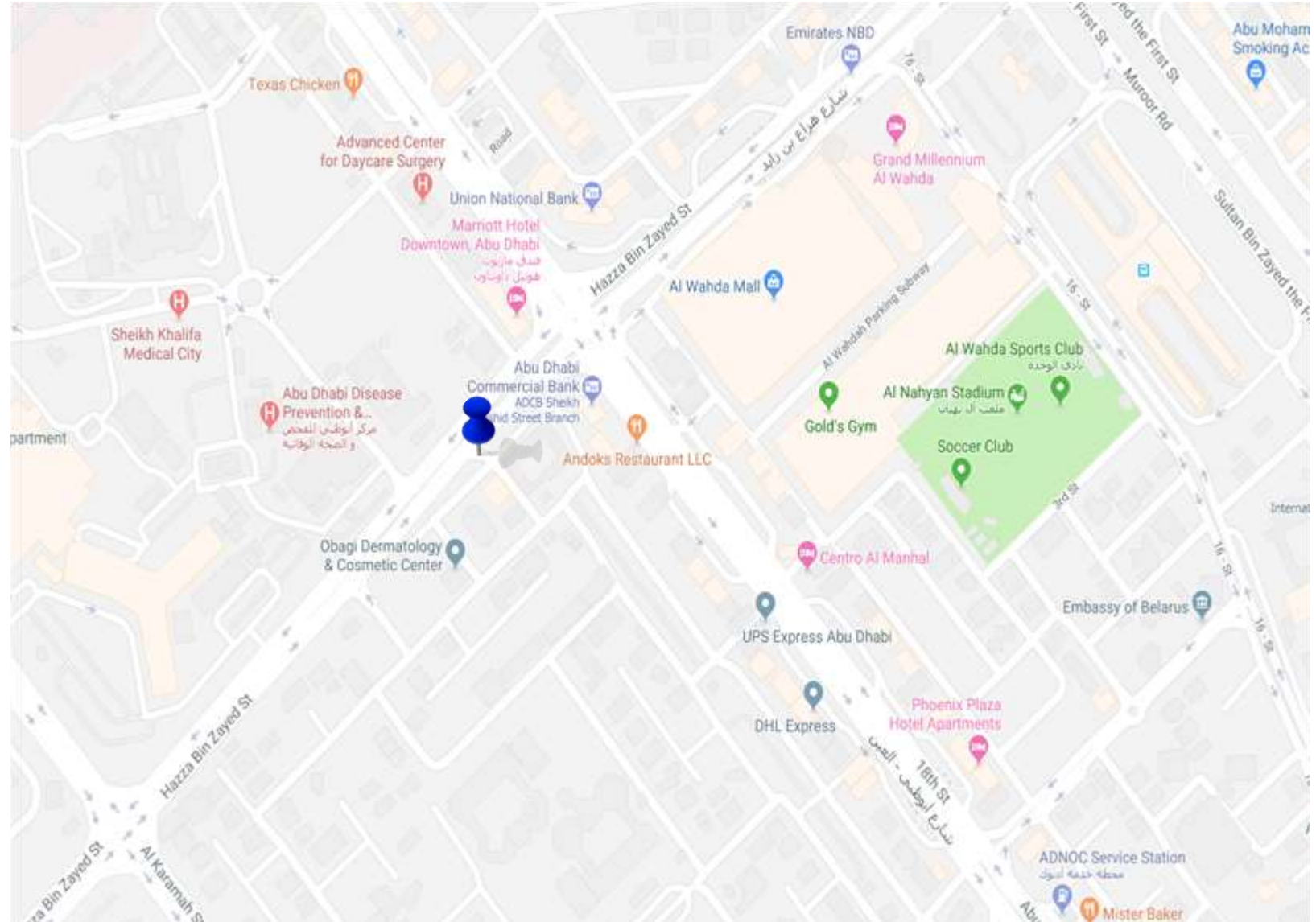
- **Code** : HA3
- **Location** : Airport road
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LLH Building

Intersection Elektra with Murrou -

[Map Link](#)

- **Code** : HA4
- **Location** : Elektra St. with Al Murrou
- **Specs** : W75m x H45m
- **Type** : Building Wrap
- **Traffic** : 500,000 Cars Daily (Source SCAD)



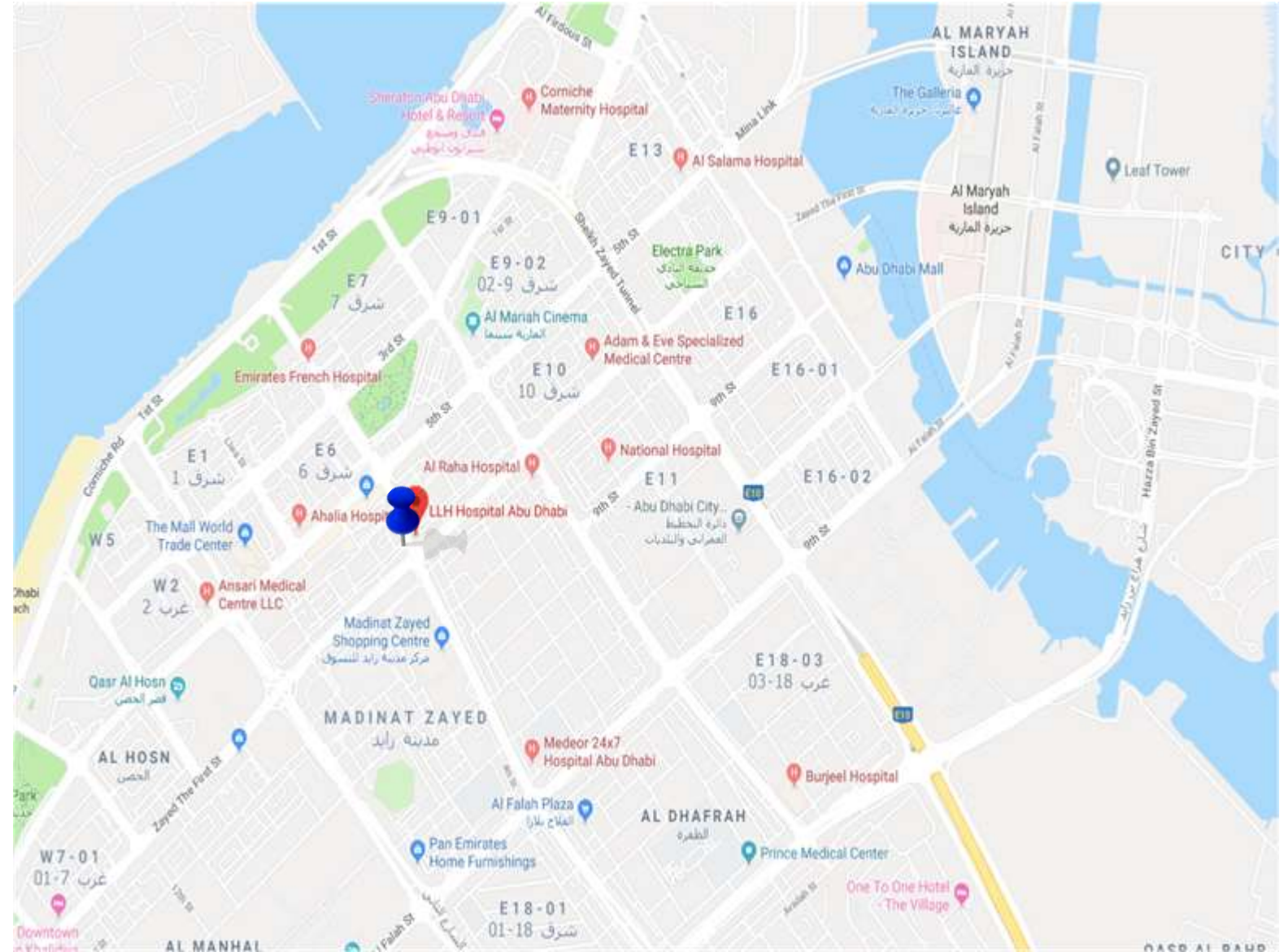
LLH HOSPITAL مستشفى ال ال اتش

LLH Building

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AL FALAH RD.

Al Falah Road - [Map Link](#)

- Code : HA5
- Location : Al Falah road
- Specs : W30m x 6m x H7m
- Type : Front lit Hoarding
- Traffic : 260,000 Cars Daily (Source SCAD)



AL FALAH St.

Al Falah Road - [Map Link](#)

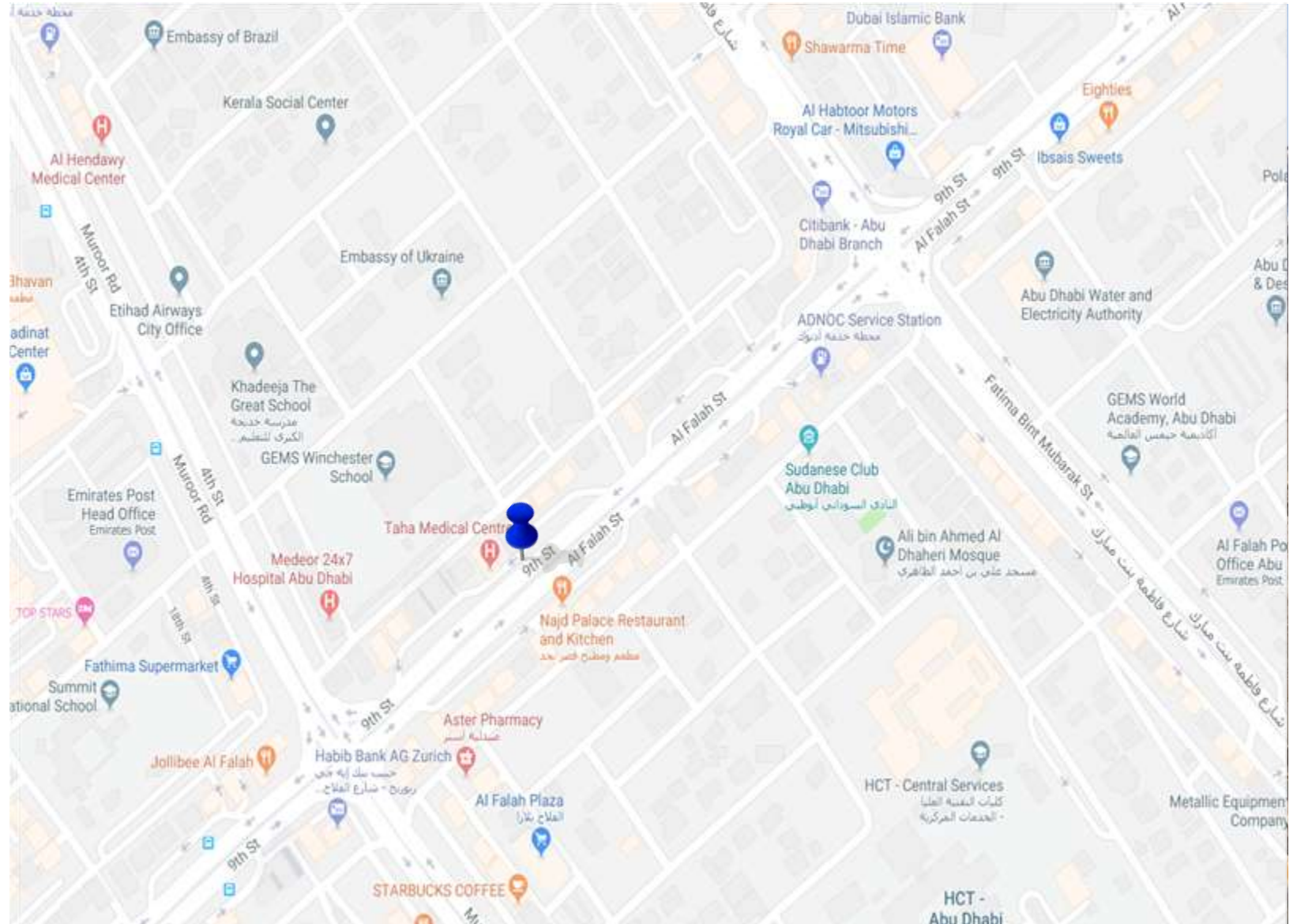
- **Code** : HA5
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AL FALAH St.

Al Falah Street - [Map Link](#)

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- **Type** : Front lit Hoarding
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FATIMA BIN MUBARAK

Fatima Bin Mubarak - [Map Link](#)

- **Code** : HA8
- **Location** : Fatima Bin Mubarak
- **Specs** : W37m x 13m x H6m
- **Type** : Front lit Hoarding
- **Traffic** : 300,000 Cars Daily (Source SCAD)



FATIMA BIN MUBARAK

Fatima Bin Mubarak - [Map Link](#)

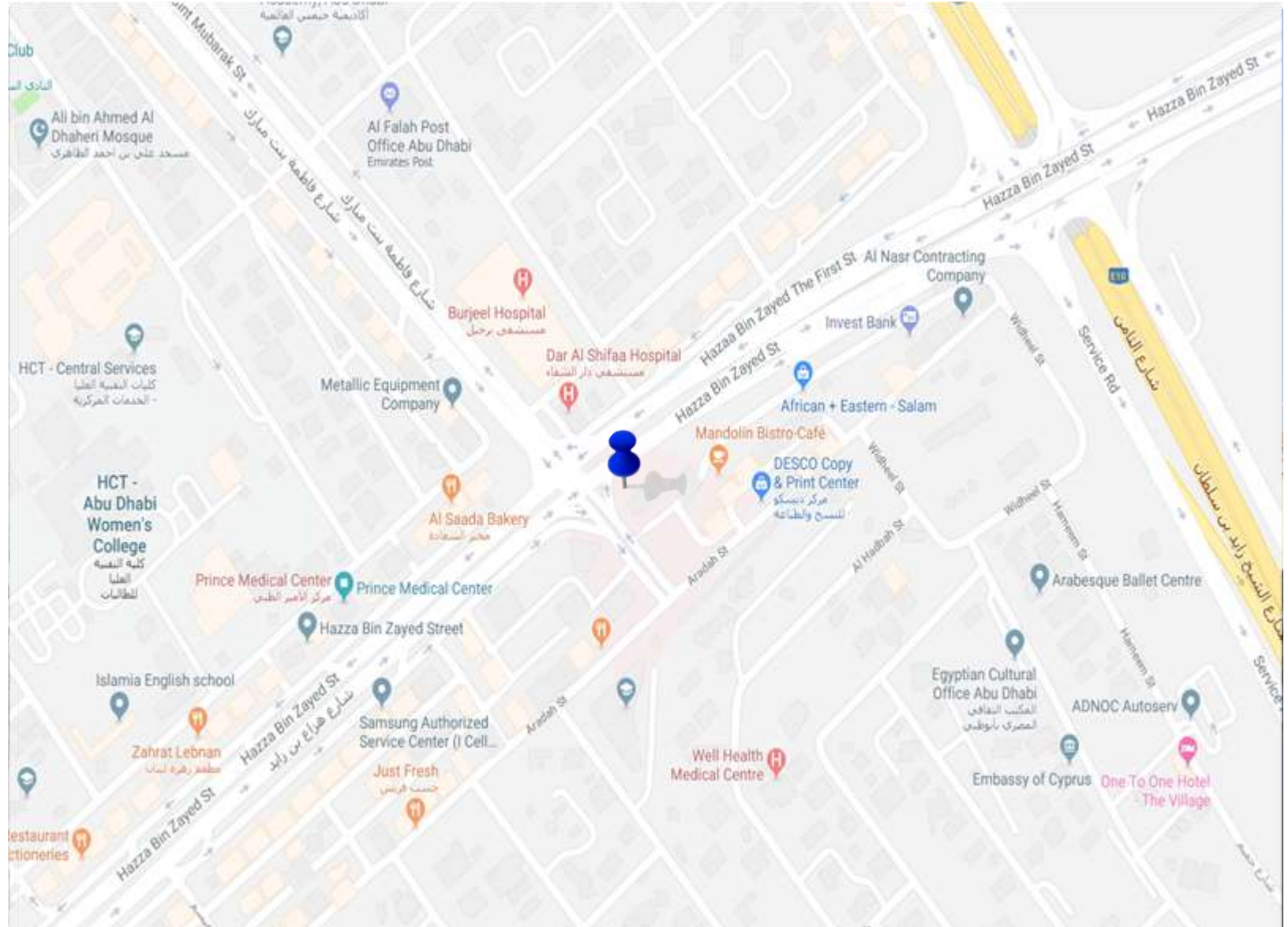
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KHALEDIYA St.

Khalediya ST. - [Map Link](#)

- **Code** : HA10
- **Location** : Khalediya Street
- **Specs** : W47m x 8m x H7m
- **Type** : Front lit Hoarding
- **Traffic** : 390,000 Cars Daily (Source SCAD)



KHALEDIYA St.

Khalediya ST. - [Map Link](#)

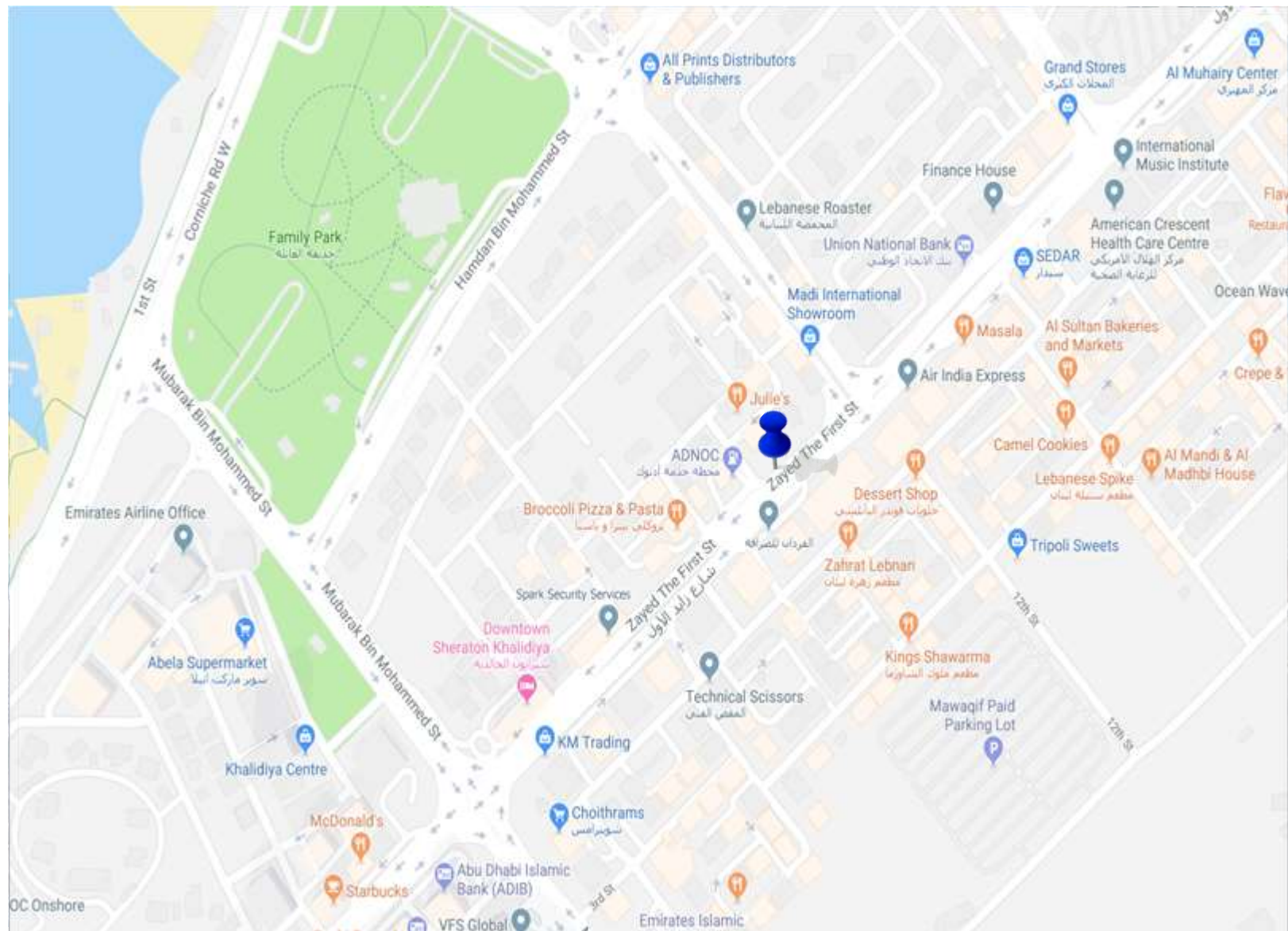
- **Code** : HA10
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KHALIFA St.

Khalifa St. - [Map Link](#)

- **Code** : HA12
- **Location** : Khalifa Street
- **Specs** : W47m x H6m
- **Type** : Front lit Hoarding
- **Traffic** : 400,000 Cars Daily (Source SCAD)



KHALIFA St.

Khalifa St. - [Map Link](#)

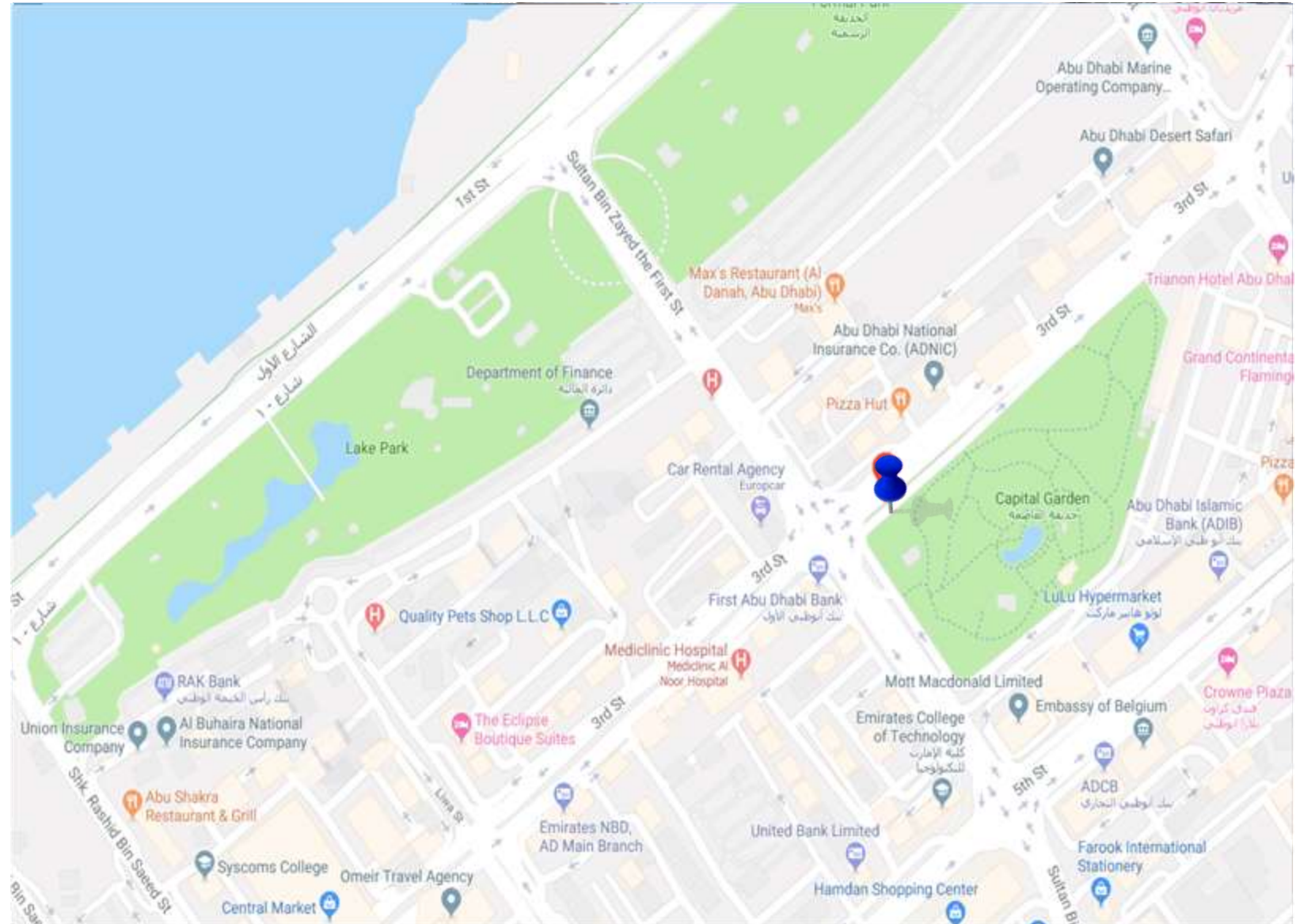
- **Code** : HA12
- **Location** : Khalifa Street
- **Specs** : W47m x H6m
- **Type** : Front lit Hoarding
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KHALIFA St.

Khalifa St. - [Map Link](#)

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- **Specs** : W47m x H6m
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SALAM St.

Salam St. - [Map Link](#)

- **Code** : HA14
- **Location** : Salam Street
- **Specs** : W41m x 6m x 11m x H8m
- **Type** : Front lit Hoarding
- **Traffic** : 500,000 Cars Daily (Source SCAD)



SALAM St.

Salam St. - [Map Link](#)

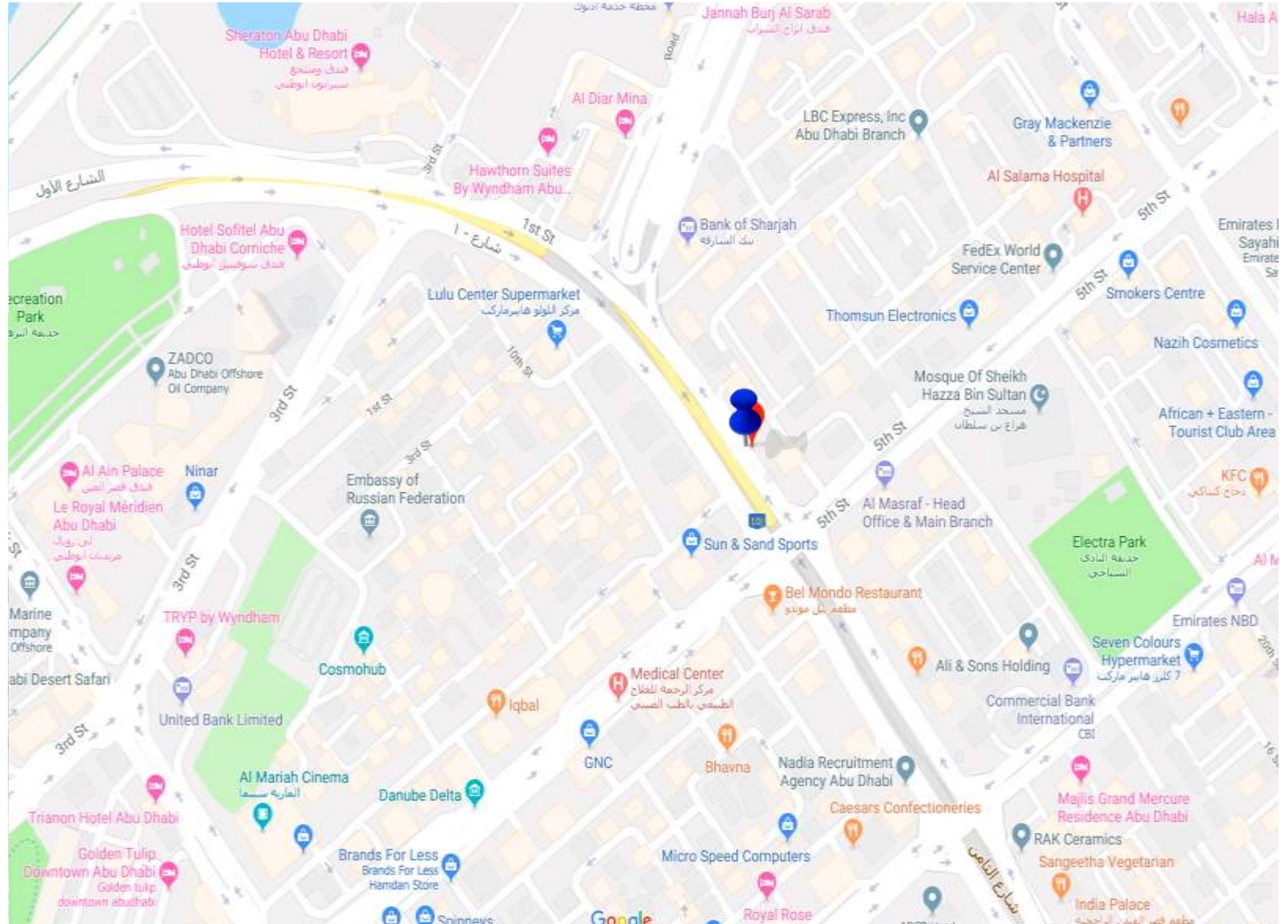
- **Code** : HA14
- **Location** : Salam Street
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- **Type** : Front lit Hoarding
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ZAYED FIRST - ELEKTRA

Zayed First - Elektra - [Map Link](#)

- **Code** : HA15
- **Location** : Zayed First - Elektra
- **Specs** : W25m x H8m
- **Type** : Front lit Hoarding
- **Traffic** : 400,000 Cars Daily (Source SCAD)



ZAYED FIRST - ELEKTRA

Zayed First - Elektra - [Map Link](#)

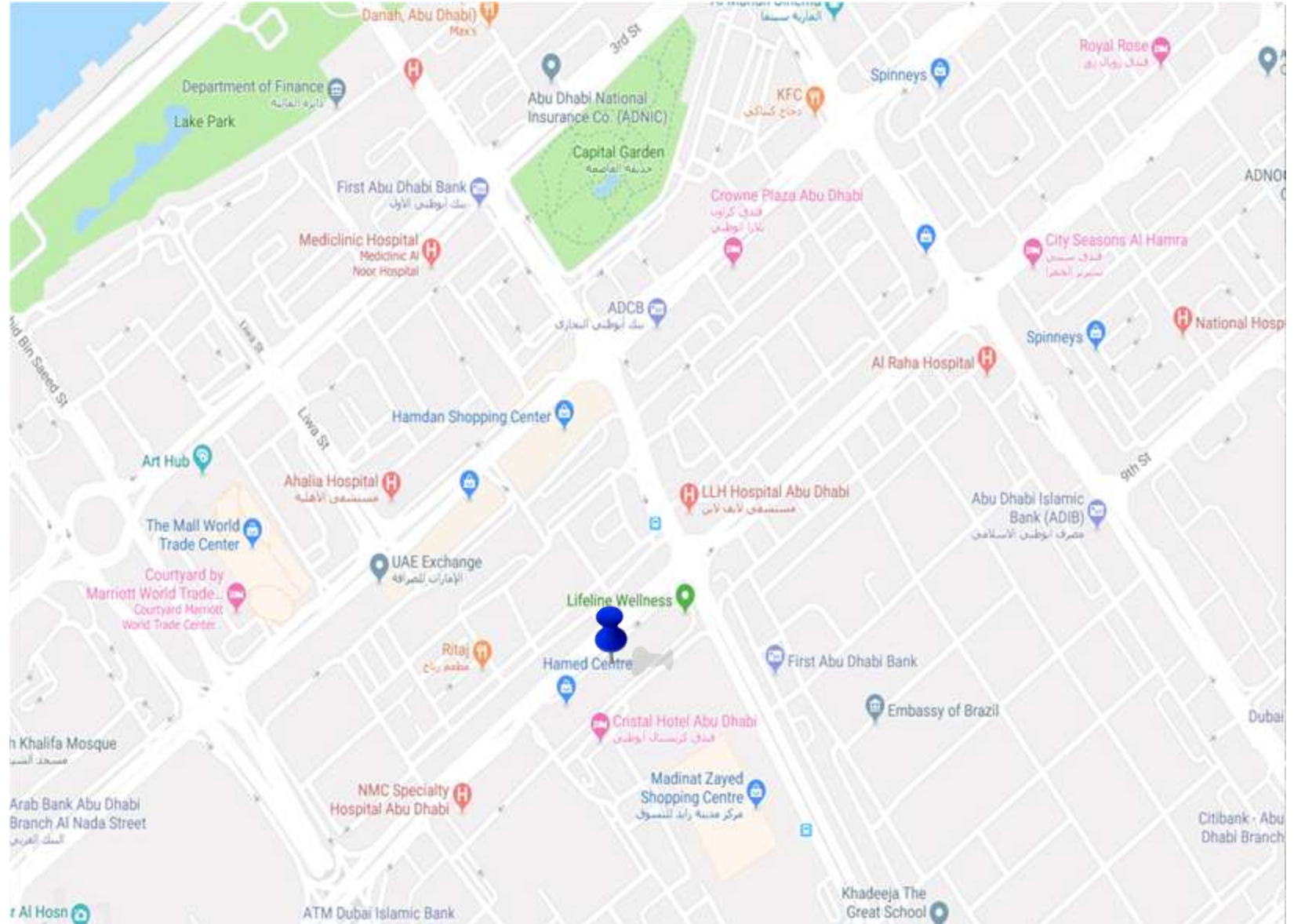
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Thank you!

